



MEMBERSHIP PROSPECTUS

smartenergy.org.au



TOGETHER WE PUT ENERGY INTO ACTION

The Smart Energy Council works tirelessly to support the future of Australia's smart energy industry.

As an independent and not-for-profit membership organisation, we have been supporting those delivering clean, efficient, cheap and smart energy solutions for all Australians since 1954.

For those who want ambitious action, we are bold and trusted partners with a proactive, dynamic approach that drives real progress – for the nation's **future**, the success of **industry** and ultimately your **business**.

"The Smart Energy Council has the experience, effectiveness, and influence across industry and government, to rate as one of the top industry bodies globally."

– Dr John Hewson, Former Opposition Leader



Backed by our members, we drive Australia's energy transition, creating policy conditions for sustainable long-term growth for the renewables industry.

BOLD ADVOCACY

Taking action for progress

- We are a strong national voice for smart energy policy
- Our media reach is extensive and we're regularly called upon for comment on behalf of the industry
- We build highly effective coalitions to get the right policy outcomes for our nation and our members

ACTIVE NETWORK

Connecting you with the right people at the right time

- Events, roundtables, meet ups, and networking events
- Growing database of over 25,000 people across the industry
- Get access to Australia's leading annual Smart Energy conference and exhibition

INDEPENDENT

We act for and on behalf of the industry without bureaucracy

- Our independence ensures our actions are for collective benefit

PRACTICAL APPROACH

Practical support for your growing business, the industry and the Australian economy

- We share the news and market intelligence you need, and bring it to you fast
- Focused on shining a spotlight on our members
- Proactive introductions to governments, partners and customers

AMPLIFYING INTEGRITY

Growing excellence in the industry

- High quality professional development and training
- Our work is focused on growing market demand for high-quality operators providing long-term value

TAILORED

Membership designed to benefit you

- Select the benefits that serve your business from our broad suite of offerings
- Practical support to promote your brand and build your sales pipeline



Empower your Business. Accelerate the Shift. Drive a Sustainable Future.

Smart Energy Council membership is open to any individual or business involved in, or passionate about the future of the smart energy industry in Australia.

Our Values

As the largest independent body for the Australian smart energy industry, we act in the best interests of the community, the industry and the professional development of our members. We are committed to the highest standards of quality and ethical practice in all that we do.

“Once you experience the behind the scenes work with the Smart Energy Council, you really see just how valuable tailored membership support can be.”

– Phil Crotty, LG Energy Solution

Genuine Support. Real Progress.

The Smart Energy Council is an action-oriented organisation. We work for you to deliver your smart energy business access, credibility and business success into the future.

We advocate and facilitate ambitious action for:

SMART BUSINESS

Be on the leading edge of change and build your reputation. We actively connect you with the right people and the right information to grow your business and influence.

SMART ACTION

Energise the industry transformation from passive to smart solutions. Support us and stand alongside as we take smart action to activate change.

SMART FUTURE

Help Australia progress rapidly towards a resilient future powered by smart energy.



ANNUAL MEMBERSHIP PLANS

	LEAD \$50,000 <small>inc GST (invitation only)</small>	TITANIUM \$21,950 <small>inc GST</small>	PLATINUM \$8,750 <small>inc GST</small>	GOLD \$6,550 <small>inc GST</small>	SILVER \$3,250 <small>inc GST</small>
Smart Energy Council					
USE OF THE SMART ENERGY COUNCIL LOGO & MEMBERSHIP BADGE	✓	✓	✓	✓	✓
STAY UP TO DATE WITH MEMBERS ONLY COMMUNICATIONS	✓	✓	✓	✓	✓
DISCOUNTED EXHIBITION PRICES AT MAJOR SEC EVENTS	✓	✓	✓	✓	✓
DISCOUNTED TICKETS TO SEC EVENTS	✓	✓	✓	✓	✓
POWERFUL ONLINE NETWORKING AND COLLABORATION OPPORTUNITIES	✓	✓	✓	✓	✓
LARGE SCALE MARKET REPORTS – ENERGY STORAGE, PV & MORE	✓	✓	✓	✓	
INSIDERS COMMS CHANNEL WITH SENIOR MEMBERS AND SEC STAFF VIA WHATSAPP	✓	✓	✓	✓	
ACCESS TO SENIOR STAFF FOR CONSULTATION	✓	✓	✓	✓	
LOGO ON SEC WEBSITE HOME PAGE & CEO EMAIL SIGNATURE BLOCK	✓	✓	✓		
INFLUENCE POLICY. SENIOR GOVERNMENT RELATIONS & INDUSTRY INTRODUCTIONS AS APPROPRIATE	✓	✓	✓		
ANNUAL CONSULT WITH SEC EXECUTIVE	✓	✓			
ACCESS TO SPECIALIST ADVISORY SERVICES TAILORED TO YOUR BUSINESS	✓ high-level	✓			
BESPOKE POLICY AND PROJECT SUPPORT	✓ high-level				
Growing Your Business					
SMART ENERGY INDUSTRY DIRECTORY LISTING (LOGO, CONTACT DETAILS & PROFILE ON THE SEC WEBSITE)	✓	✓	✓	✓	✓
DIGITAL EXPOSURE: SHARE YOUR NEWS (PRESS RELEASE ON SEC WEB + AMPLIFIED MESSAGE ON SOCIAL MEDIA)	✓	✓	✓	✓	✓
ACCESS TO WORKING GROUPS	5 seats	3 seats	2 seats	1 seat	
INVITATION TO EXCLUSIVE AD HOC ADVOCACY EVENTS - ROUND TABLES, PARLIAMENT HOUSE VISITS, FIRESIDE CHATS	✓	✓	✓	✓	
INVITATION TO AN EXCLUSIVE ANNUAL EVENT WITH SENIOR MEMBERS, SENIOR SEC STAFF AND SEC BOARD	✓ x 5	✓ x 3	✓ x 1		
THOUGHT LEADERSHIP: OPPORTUNITY TO SUBMIT ABSTRACTS FOR PRESENTATION OPPORTUNITIES AT MAJOR SEC EVENTS	✓	✓	✓		
PRIORITY INVITATION TO SEC LED INTERNATIONAL DELEGATIONS	✓	✓	✓		
MARKET, POLICY & PROJECT INTELLIGENCE BRIEFINGS	✓	✓			



“Joining the Smart Energy Council has helped us to be aware of the latest news about what is happening in the renewable energy sector in terms of policies, regulations, funding etc. It is also a good platform for government relationships and to get to know the leading companies and potential partnership opportunities.”

DON'T SIT ON THE SIDELINES

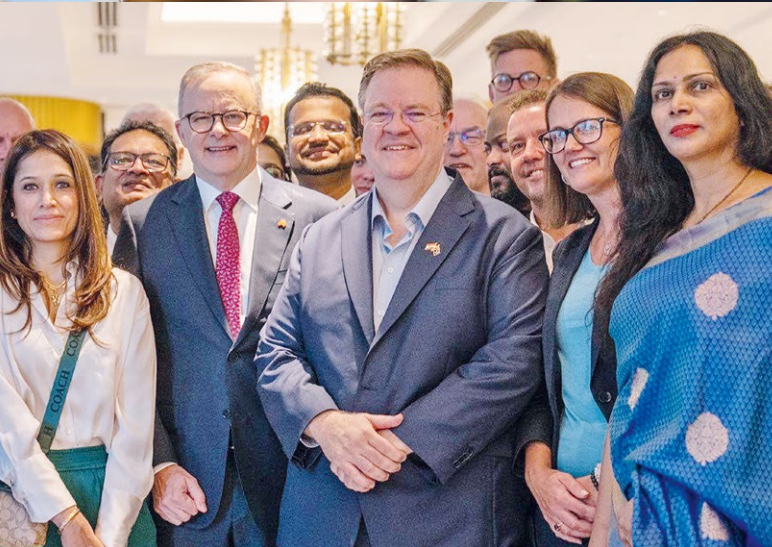
BECOME A MEMBER OF SMART ENERGY COUNCIL

Become a **Smart Energy Council Member** and play an active role in driving industry quality, safety and smart national energy.

Become a member online at **smartenergy.org.au** today or get in touch with our team and we can create your tailored membership over the phone.

“Membership brings valuable industry and political networks. Smart Energy Council has opened some important doors for us, and is extremely well connected.”

– Alex Hewitt, CWP Renewables



INVEST IN ACTION BECOME A MEMBER TODAY

**Empower your business.
Accelerate the shift.
Drive a sustainable future.**

**Play an active role
in accelerating
the transition to
a renewable
future.**



Connect with our team:



ALISTAIR McGRATH-KERR

Sales Manager

+ 61 499 345 013

alistair@smartenergy.org.au



YUAN FANG

Chinese Sales Manager

+ 64 21 182 4699

yuan@smartenergy.org.au



JESSICA HAMPSHIRE

Membership Relationship Manager

+ 61 436 126 688

j.hampshire@smartenergy.org.au

smartenergy.org.au

