

# MAKE A SMART MOVE

2023 CONFERENCE & EXHIBITION EARLY BIRD PROSPECTUS

**SAVE THE DATE**  
3 - 4 MAY 2023



# 3-4 MAY 2023 ICC SYDNEY

## INVITATION TO PARTICIPATE IN 2023

This decade everything changes, as the transition to wind, solar, batteries and electric vehicles accelerates.

We are also witnessing the rise of renewable hydrogen, renewable ammonia and renewable metals, as Australia taps into the cheapest and cleanest electricity in the world at scale.

With the right national leadership Australia's energy future will be embedded in smart renewable energy, large and small.

It is no wonder people are flocking into this industry. To be a part of the transition of everything.

At **Smart Energy 2023**, the entire industry will once again come together: manufacturers, distributors, project developers, financiers and many more.

Invest in action to build your sales pipeline, strengthen your brand profile and be active in the network at Smart Energy 2023.



**JOHN GRIMES**  
CEO, SMART ENERGY COUNCIL

The Smart Energy Council is the promoter and organiser of this annual industry-focused Smart Energy Conference and Exhibition. As Australia's peak industry body for Solar, Storage and Smart Energy, the Smart Energy Council is committed to the sector to deliver clean, efficient, cheap and smart energy solutions for all Australians.



## ABOUT SMART ENERGY 2023

**2023 celebrates the 61st Smart Energy Conference & Exhibition.**  
**This will be the best one yet!**

The SMART ENERGY CONFERENCE & EXHIBITION is an annual event that brings together the Smart Energy industry and attracts over **5,000+ delegates across two days**. It is held at Sydney's landmark, the International Convention Centre (ICC) in Darling Harbour.

**DATE: 3 - 4 May 2023**

### What to expect from the SMART ENERGY CONFERENCE & EXHIBITION:

- 3 concurrent expert conference sessions
- 100+ partners and exhibitors
- 150 industry experts

### How does the SMART ENERGY CONFERENCE & EXHIBITION help your business?

- Improve your reach
- showcase your brand
- meet decision-makers and people of influence

### And we do this via:

- Strong event marketing – dedicated website, comprehensive print and electronic advertising, marketing to a database of over 40,000 industry professionals
- Excellent networking opportunities
- Showcasing the industry's latest products and technology

*“The 2021 Smart Energy Conference and Exhibition was another great event hosted by the Smart Energy Council. The exhibition provides a unique opportunity for us to catch up with our customers and really understand what they need from us to maximise their success. We’ve already booked out spot for next year – see you there!”*

**GRANT BEHRENDORFF  
AC SOLAR WAREHOUSE**

*“The most rapidly improving expo in the most rapidly growing industry in the world.”*

**DANE MURRAY  
EXPERIENCE DESIGNER, 5B**

# BIG BETTER BOOMING







YOUR  
SPEAKER

# TITANIUM PARTNER



Distinguish yourself from the competition and make an impact with a **TITANIUM** Partnership. This highly visible partnership includes the biggest booth space available, speaking opportunity and promotion.

## THE OPPORTUNITY

- A 81m<sup>2</sup> raw booth in a prominent position (over \$60,000 value).
- Corporate logo printed on carpet tiles (partner provided).+
- Corporate logo on screen before the session starts & conference holding slides (all streams).
- Speaking opportunity in the program (organiser agreed).
- One (1) pull-up banner situated near the hall entry (partner provided).
- Recognition as **Titanium Partner**, including brand on digital and print event marketing material and promotional opportunities.

## EVENT WEBSITE

- Your logo featured on the homepage.
- 200-word listing and logo with URL in the partners section on the website.

## EVENT GUIDE

- Corporate logo on Front Cover and Partner Page.
- 200-word listing, logo and website.
- Full-page colour advertisement in the Event Guide.

## OFFICIAL EVENT APP

- 200-word listing, logo and web address.
- Corporate logo on Partner Section.

## ONSITE SIGNAGE

- Promotion of logo on signage at the event.
- Logo and brand name on the event map – digital and physical.

## ADDITIONAL BRAND EXPOSURE

- Opportunity to submit a two-page feature article in Smart Energy magazine.
- Your brand is likely to be captured in event photography, video and social media and used for marketing for future events.

## POST EVENT

- Post event report.
- Selected event recordings available on demand and promoted post event.

**3 AVAILABLE | EARLY BIRD AS\$6,385 inc. GST**

+ within 1m surrounding booth – choice of main entrance side OR other three sides.  
Print of carpet tile is the responsibility of partner.

**PLATINUM** is among the highest levels of partnerships, and includes booth space and premium promotion.

#### THE OPPORTUNITY

- A 54m<sup>2</sup> raw booth space in a prominent position (over \$30,000 value).
- Corporate logo on screen before the session starts & conference holding slides (all streams).
- Speaking opportunity in the program (organiser agreed).
- Recognition as **Platinum Partner**, including brand on digital and print event marketing material and promotional opportunities.

#### EVENT WEBSITE

- Your logo will be featured on the homepage.
- 200-word listing and logo with URL in the partners section on the website.

#### EVENT GUIDE

- Corporate logo on Partner Page.
- 200-word listing, corporate logo and web address.
- Full-page colour advertisement in the Event Guide.

#### OFFICIAL EVENT APP

- 200-word listing, logo, website and URL link.
- Corporate logo on Partner Section.

#### ONSITE SIGNAGE

- Promotion of logo on signage at the event.
- Logo and brand name on the event map – digital and physical.

#### ADDITIONAL BRAND EXPOSURE

- Opportunity to submit a one-page feature article in Smart Energy magazine.
- Your brand is likely to be captured in event photography, video and social media and used for marketing for future events.

#### POST EVENT

- Post event report.
- Selected event recordings available on demand and promoted post event.

**4 AVAILABLE | EARLY BIRD A\$42,315 INC GST**

**GOLD** is a great value partnership including booth space.

#### THE OPPORTUNITY

- A 36m<sup>2</sup> raw booth space in a prominent position (over \$20,000 value).
- Corporate logo on conference holding slides.
- Recognition as **Gold Partner**, including brand on digital and print event marketing material and promotional opportunities.

#### EVENT WEBSITE

- Your logo will be featured on the homepage.
- 200-word listing and logo with URL in the partners section on the website.

#### EVENT GUIDE

- Corporate logo on Partner Page.
- 200-word listing, corporate logo and web address.
- Full-page colour advertisement in the Event Guide.

#### OFFICIAL EVENT APP

- 200-word listing, logo, website and URL link.
- Corporate logo on Partner Section.

#### ONSITE SIGNAGE

- Promotion of logo on signage at the event.

#### ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media and used for marketing for future events.

#### POST EVENT

- Post event report.
- Selected event recordings available on demand and promoted post event.

**10 AVAILABLE | EARLY BIRD A\$27,825 INC. GST**

# PLATINUM & GOLD PARTNERS



# EVENT APP PARTNER



Take advantage of this great engagement and branding opportunity as the **EVENT APP PARTNER** – pre, during and post event (6,000+ attendees estimated).

## THE OPPORTUNITY

- Custom menu icon on the home page of the Event App linked to a page dedicated to your brand.
- Footer banner on home page of the Event App.
- Recognition as Partner, including brand on digital and print event marketing material and promotional opportunities.

## EVENT WEBSITE

- Your logo featured on the homepage.
- 100-word listing, logo and web address with link.

## EVENT GUIDE

- Corporate logo on Front Cover and Partner Page.
- 100-word listing, corporate logo and web address.
- Half-page colour advertisement in the Event Guide.

## OFFICIAL EVENT APP

- 100-word listing and logo with URL in the partners section on the website.
- Corporate logo on Partner Section.
- One push notification during the event to advertise your presence/partnership.

## ONSITE SIGNAGE

- Promotion of logo on signage at the event.

## ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media and used for marketing for future events.

## POST EVENT

- Post event report.
- Selected event recordings available on demand and promoted post event.

**EXCLUSIVE | EARLY BIRD A\$7,900 INC. GST**



As the **REGISTRATION DESK PARTNER** you will be the first thing delegates see when entering, and the first company associated with the Smart Energy Conference & Exhibition (6,000+ attendees estimated). Includes online registration landing page.

#### THE OPPORTUNITY

- Your logo will be prominent on all registration desk signage at the forefront of the event.
- Branding opportunity – up to 3 signs on the registration desk where all delegates register or collect their badge.
- Recognition as Partner, including brand on digital and print event marketing material and promotional opportunities.

#### EVENT WEBSITE AND REGISTRATION LANDING PAGE

- Your logo will feature on the online registration landing page and in the registration confirmation email.
- Your logo will be featured on the homepage.
- 200-word listing and logo with URL in the partners section of website.

#### EVENT GUIDE

- Corporate logo on Partner Page.
- 200-word listing, corporate logo and web address.
- Full-page colour advertisement in the Event Guide.

#### OFFICIAL EVENT APP

- 200-word listing, logo, website and URL link.
- Corporate logo on Partner Section.

#### ONSITE SIGNAGE

- Promotion of logo on signage at the event.

#### ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media and used for marketing for future events.

#### POST EVENT

- Post event report.
- Selected event recordings available on demand and promoted post event.

**EXCLUSIVE | EARLY BIRD AS\$15,540 INC. GST**

^ please check with our sales team for further details and to confirm content and delivery deadlines.

This is a **NEW** opportunity – as an **ENTRANCE FEATURE PARTNER** you will have Sponsor signage in 20% of entrance features.

#### THE OPPORTUNITY

- Sponsor signage, in 20% of entrance features:
  - Top of escalator
  - Stair tread
  - Island feature (organiser agreed)^80% of the viewing area of the sign must relate to event branding. Sponsor recognition may be used in the remaining 20%.
- Recognition as Partner, including brand on digital and print event marketing material and promotional opportunities.

#### EVENT WEBSITE

- Your logo will feature on the homepage.
- 100-word listing and logo with URL in the partners section on the website.

#### EVENT GUIDE

- Corporate logo on Partner Page.
- 100-word listing, corporate logo and web address.
- Half-page colour advertisement in the Event Guide.

#### OFFICIAL EVENT APP

- 100-word listing, logo, website and URL link.
- Corporate logo on Partner Section.

#### ONSITE SIGNAGE

- Promotion of logo on signage at the event.

#### ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media and used for marketing for future events.

#### POST EVENT

- Post event report.
- Selected event recordings available on demand and promoted post event.

**UP TO 3 AVAILABLE | EARLY BIRD FROM AS\$34,500 INC. GST**



**REGISTRATION  
DESK &  
ENTRANCE  
FEATURES  
PARTNERS**

**Feature your company logo – highly visible, an estimated 6,000 delegates will be wearing their LANYARD during the event.**

### FEATURES

- Logo on lanyards. Lanyards will be designed and printed by the organiser (signed off by SEC team, print included). Additional lanyards will be returned to the partner for future use.
- Recognition as Partner, including brand on digital and print event marketing material and promotional opportunities.

### EVENT WEBSITE

- 100-word listing and logo with URL in the partners section on the website.

### EVENT GUIDE

- Corporate logo on Partner Page.
- 100-word listing, corporate logo and web address.
- Half-page colour advertisement in the Event Guide.

### OFFICIAL EVENT APP

- 100-word listing, logo, website and URL link.
- Corporate logo on Partner Section

### ONSITE SIGNAGE

- Promotion of logo on signage at the event.

### ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media and used for marketing for future events.

### POST EVENT

- Post event report.
- Selected event recordings available on demand and promoted post event.

**EXCLUSIVE | EARLY BIRD A\$15,246 INC. GST**

**Your brand will be at the centre of attention! Feature your company logo printed on the front and rear of every single delegates NAME BADGE (6,000+ attendees estimated).**

### THE OPPORTUNITY

- Logo on name badge alongside Smart Energy Conference. Badges will be designed and printed by the organiser (design to be agreed, print included).
- Recognition as Partner, including brand on digital and print event marketing material and promotional opportunities.

### EVENT WEBSITE

- 100-word listing and logo with URL in the partners section on the website.

### EVENT GUIDE

- Corporate logo on Partner Page
- 100-word listing, corporate logo and web address
- Half-page colour advertisement in the Event Guide

### OFFICIAL EVENT APP

- 100-word listing, logo, website and URL link.
- Corporate logo on Partner Section

### ONSITE SIGNAGE

- Promotion of logo on signage at the event.

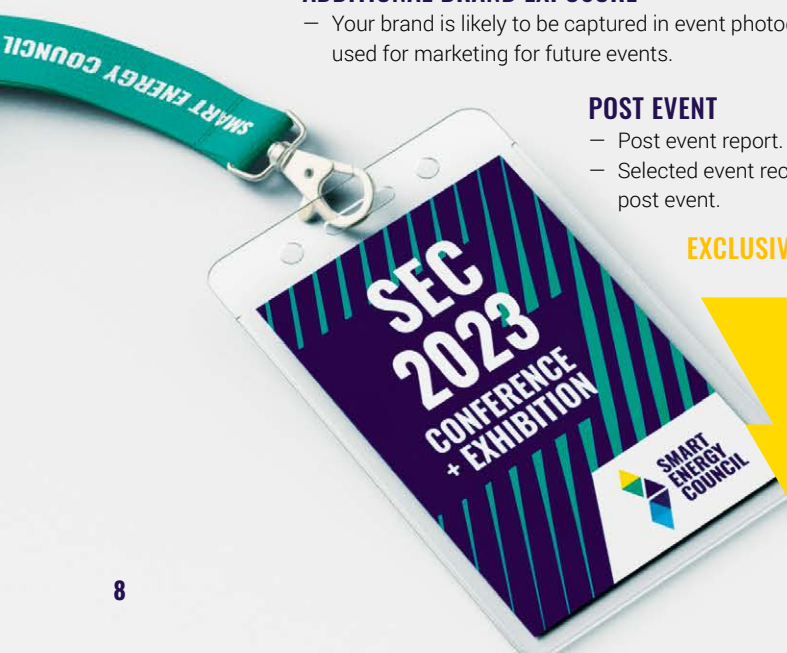
### ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media and used for marketing for future events.

### POST EVENT

- Post event report.
- Selected event recordings available on demand and promoted post event.

**EXCLUSIVE | EARLY BIRD A\$10,490 INC. GST**



# LANYARD & NAME BADGE PARTNERS



# EVENT GUIDE & BAG PARTNERS

**Available to all event delegates (6,000+ attendees estimated).  
Feature your company logo on the front cover and a full page advertisement on the inside front cover of the official EVENT GUIDE.**

## THE OPPORTUNITY

- Your company logo prominently included on the front cover of the Event Guide.
- Full-page colour advertisement on the inside front cover of the Event Guide.
- Recognition as Partner, including brand on digital and print event marketing material and promotional opportunities.

## EVENT WEBSITE

- 200-word listing and logo with URL in the partners section on the website.

## EVENT GUIDE

- Corporate logo on Front Cover.
- 200-word listing, corporate logo and web address.
- Corporate logo on Partner Page.
- Full-page colour advertisement on the inside front cover.

## OFFICIAL EVENT APP

- 200-word listing, logo, website and URL link.
- Corporate logo on Partner Section.

## ONSITE SIGNAGE

- Promotion of logo on signage at the event.

## ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media and used for marketing for future events.

## POST EVENT

- Post event report.
- Selected event recordings available on demand and promoted post event.

**EXCLUSIVE | EARLY BIRD A\$11,235 INC. GST**

**Full branding rights on delegate EVENT BAGS. A fantastic keepsake and ongoing branding opportunity.**

## THE OPPORTUNITY

- Corporate logo printed on event bags as given to all event delegates (printing included).
- Opportunity to have one (1) small item included in the Event Bag (provided by you) e.g. a flyer, branded pen, notepad, stubby holder.^
- Recognition as Partner, including brand on digital and print event marketing material and promotional opportunities.

## EVENT WEBSITE

- 100-word listing and logo with URL in the partners section on the website.

## EVENT GUIDE

- Corporate logo on Partner Page.
- 100-word listing, corporate logo and web address.
- Half-page colour advertisement in the Event Guide.

## OFFICIAL EVENT APP

- 100-word listing, logo and web address with link.
- Corporate logo on Partner Section.

## ONSITE SIGNAGE

- Promotion of logo on signage at the event.

## ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media and used for marketing for future events.

## POST EVENT

- Post event report.
- Selected event recordings available on demand and promoted post event.

**EXCLUSIVE | EARLY BIRD A\$15,246 INC. GST**

^ please check with our sales team for further details and to confirm content and delivery deadlines.



**Create a lasting impression include your CORPORATE MERCHANDISE in the delegate event bag – available to all delegates on entry.**

### FEATURES

- Corporate branded merchandise – e.g. Notepad - maximum size A4 – and pen (Partner provided) inserted into event bag agreed with organiser to fit with bag specifications).^
- Recognition as Partner, including brand on digital and print event marketing material and promotional opportunities.

### EVENT WEBSITE

- 50-word listing and logo with URL in the partners section on the website.

### EVENT GUIDE

- Corporate logo on Partner Page.
- 50-word listing, corporate logo and web address.
- Quarter-page colour advertisement in the Event Guide.

### OFFICIAL EVENT APP

- 50-word listing, logo, website and URL link.
- Corporate logo on Partner Section.

### ONSITE SIGNAGE

- Promotion of logo on signage at the event.

### ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media and used for marketing for future events.

### POST EVENT

- Post event report.
- Selected event recordings available on demand and promoted post event.

**2 AVAILABLE | EARLY BIRD A\$4,410 INC. GST**

**Promote your brand and create a lasting impression by including a delegate EVENT BAG INSERT – available to all delegates on entry.**

### THE OPPORTUNITY

- One (1) item included in the Event Bag – e.g. A5 or A4 flyer inserted into delegate event bag.^
- Any remaining flyers will be displayed at the info booth and media lounge.

### EVENT WEBSITE

- 50-word listing and logo with URL in the partners section on the website.
- Digital post-show bag, available to delegates following event.^

### EVENT GUIDE

- Corporate logo on Partner Page.
- 50-word listing, corporate logo and web address.
- Quarter-page colour advertisement in the Event Guide.

### OFFICIAL EVENT APP

- 50-word listing, logo, website and URL link.
- Corporate logo on Partner Section.

### ONSITE SIGNAGE

- Promotion of logo on signage at the event.

### ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media and used for marketing for future events.

### POST EVENT

- Post event report.
- Selected event recordings available on demand and promoted post event.

**5 AVAILABLE | EARLY BIRD A\$3,200 INC. GST**

^ please check with our sales team for further details and to confirm content and delivery deadlines.

# MERCHANDISE & EVENT BAG INSERT PARTNERS



# DELEGATE PRIZE & WATER STATION PARTNERS

The ultimate **DELEGATE PRIZE** promotion opportunity  
– available pre, during and post event.

## THE OPPORTUNITY

- Delegate prize promoted to all event delegates (partner-provided prize).<sup>^</sup>
- Display corporate banner at prize winner drawing/announcement.
- Opportunity to participate in prize award ceremony (photo opportunity).
- Logo and details featured on the online registration and confirmation email.<sup>°</sup>
- Exclusive post event EDM with photos of the ceremony.

## EVENT WEBSITE

- 100-word listing and logo with URL in the partners section on the website.

## EVENT GUIDE

- Corporate logo on Partner Page.
- 100-word listing, corporate logo and web address.
- Half-page colour advertisement in the Event Guide.

## OFFICIAL EVENT APP

- 100-word listing, logo, website and URL link.
- Corporate logo on Partner Section.
- One push notification to advertise your presence/partnership.

## ONSITE SIGNAGE

- Promotion of logo on signage at the event.

## ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media and used for marketing for future events.
- Smart Energy Magazine coverage of prize ceremony.

## POST EVENT

- Post event report.
- Selected event recordings available on demand and promoted post event.

**EXCLUSIVE | EARLY BIRD A\$4,410 INC. GST**

Exclusive identification as the **WATER STATION PARTNER** – brand the water coolers across the site, providing a complimentary refreshment or a beverage container as a keepsake to delegates.<sup>^</sup>

## THE OPPORTUNITY

- Your brand on 3 refreshment stations.
- Recognition as Partner, including brand on digital and print event marketing material and promotional opportunities.

## EVENT WEBSITE

- 50-word listing and logo with URL in the partners section on the website.

## EVENT GUIDE

- Corporate logo on Partner Page.
- 50-word listing, corporate logo and web address.
- Quarter-page colour advertisement in the Event Guide.

## OFFICIAL EVENT APP

- 50-word listing, logo, website and URL link.
- Corporate logo on Partner Section.

## ONSITE SIGNAGE

- Promotion of logo on signage at the event.

## ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media and used for marketing for future events.

## POST EVENT

- Post event report.
- Selected event recordings available on demand and promoted post event.

**EXCLUSIVE | EARLY BIRD A\$7,500 INC. GST**



<sup>^</sup> please check with our sales team for further details and to confirm format and delivery deadlines.  
<sup>°</sup> Confirm details with our sales team





# NETWORK DRINKS PARTNERS

An unmissable onsite hosted **DAY 1 NETWORKING DRINKS** and opportunity to reach delegates from across the industry – at the end of Day 1.

## THE OPPORTUNITY

- Two hour hosted function at the end of Day 1, attracting over 1,000 delegates (price includes drinks & snacks).
- Corporate branding for the networking drinks function area, and pull-up banners (to be provided by partner).
- Opportunity to address networking function audience (5 minutes).
- Speaking opportunity in stream (organiser agreed).
- Recognition as Partner, including brand on digital and print event marketing material and promotional opportunities.

## EVENT WEBSITE

- Your logo will featured on the homepage.
- 200-word listing and logo with URL in the partners section on the website.

## EVENT GUIDE

- Corporate logo on Front Cover of Event Guide.
- Corporate logo on Partner Page.
- 200-word listing, corporate logo and web address.
- Full-page colour advertisement in the Event Guide.

## EVENT APP

- 200-word listing, logo and web address with link.
- Corporate logo on Partner Section.

## ONSITE SIGNAGE

Promotion of logo on signage at the event.

## ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media and used for marketing for future events.

## POST EVENT

- Post event report.
- Selected event recordings available on demand and promoted post event.

**EXCLUSIVE | EARLY BIRD A\$28,000 INC. GST**

Onsite hosted **DAY 2 INSTALLER STREAM NETWORKING DRINKS** and opportunity to reach delegates from across the installer industry – at the end of Day 2.

## THE OPPORTUNITY

- 30-mins hosted function before the final session of Day 2 of the Installer stream, attracting up to 250 installers .
- Pull-up banners (to be provided by partner).
- Opportunity to address the networking installer session audience (5 minutes).
- Recognition as Partner, including brand on digital and print event marketing material and promotional opportunities.

## EVENT WEBSITE

- Your logo will featured on the homepage.
- 200-word listing and logo with URL in the partners section on the website.

## EVENT GUIDE

- Corporate logo on Front Cover of Event Guide.
- Corporate logo on Partner Page.
- 50-word listing, corporate logo and web address.
- Half-page colour advertisement in the Event Guide.

## EVENT APP

- 50-word listing, logo and web address with link.
- Corporate logo on Partner Section.
- One Push notification to advertise your presence/partnership

## ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media and used for marketing for future events.

## POST EVENT

- Post event report.
- Selected event recordings available on demand and promoted post event.

**EXCLUSIVE | EARLY BIRD A\$15,000 INC. GST**

Feature your brand throughout the **NETWORK LOUNGE** on both days. Enjoy a prime position at the very centre of the 9,000 sqm exhibition hall.

### THE OPPORTUNITY

- Display of two pull up banners in the Networking area (to be provided by partner).
- Supply branded company materials (or products) in the Network Lounge.
- Recognition as Partner, including brand on digital and print event marketing material and promotional opportunities.

### EVENT WEBSITE

- Your logo will feature on the homepage.
- 100-word listing and logo with URL in the partners section on the website.

### EVENT GUIDE

- Corporate logo on Partner Page.
- 100-word listing, corporate logo and web address.
- Half-page colour advertisement in the Event Guide.

### OFFICIAL EVENT APP

- 100-word listing, logo and web address with link.
- Corporate logo on Partner Section.

### ONSITE SIGNAGE

Promotion of logo on signage at the event.

### ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media and used for marketing for future events.

### POST EVENT

- Post event report.
- Selected event recordings available on demand and promoted post event.

**EXCLUSIVE | EARLY BIRD A\$13,860 inc. GST**



# NETWORK LOUNGE PARTNER



# MEETING ROOMS PARTNERS



Submit a proposal for the use of a **MEETING ROOM** on either day.^

Use of rooms on Level 5 for:

- Breakfast/ lunch/ drinks sessions
- Product launches
- Training sessions

## THE OPPORTUNITY

- Display corporate branding in the room (pull up banners/other signage).
- Company marketing material and branded products can be placed on the seats/tables (please note, all material needs to be carried in by hand).
- Promotion on the app via a unique button on the home page to direct people to your event.
- Your event listing will be included in 2 event EDMs
- Recognition as Partner, including brand on digital and print event marketing material and promotional opportunities.

## EVENT WEBSITE

- Your logo will featured on the homepage.
- 50-word listing and logo with URL in the partners section on the website.

## EVENT GUIDE

- Corporate logo on Partner Page
- 100-word listing, corporate logo and web address
- Half-page colour advertisement in the Event Guide

## OFFICIAL EVENT APP

- 100-word listing, logo and web address with link
- Corporate logo on Partner Section

## ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media and used for marketing for future events.

## POST EVENT

- Post event report.
- Selected event recordings available on demand and promoted post event.

**Starting from A\$2,500 inc. GST for a half-day booking**

**Please reach out to the sales team for details.**

^ please check with our sales team for further details and to confirm format and delivery deadlines.



Take advantage of a prime location in the exhibition hall as our **CAFÉ PARTNER**.

### THE OPPORTUNITY

- Display corporate branding at the Café.<sup>^</sup>
- Supply two pull-up banners in the Café.
- Supply branded materials or products for tables, e.g. table talker.
- Recognition as Partner, including brand on digital and print event marketing material and promotional opportunities.

### EVENT WEBSITE

- Your logo will featured on the homepage.
- 100-word listing and logo with URL in the partners section on the website.

### EVENT GUIDE

- Corporate logo on Partner Page.
- 100-word listing, corporate logo and web address.
- Half-page colour advertisement in the Event Guide.

### OFFICIAL EVENT APP

- 100-word listing, logo and web address with link.
- Corporate logo on Partner Section.
- Push notification to advertise your presence/partnership, 1 notification per day recognising you as Café Partner

### ONSITE SIGNAGE

- Promotion of logo on signage at the event.

### ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media and used for marketing for future events.

### POST EVENT

- Post event report.
- Selected event recordings available on demand and promoted post event.

**2 AVAILABLE | EARLY BIRD A\$13,900 INC. GST**

Take advantage of the delegate traffic and prime locations in the exhibition hall as our **COFFEE STATION PARTNER**.

### THE OPPORTUNITY

- Display corporate branding at the Coffee Station.<sup>^</sup>
- Supply one pull-up banner at the Coffee Station.
- Supply branded materials or products for tables, e.g. table talker.
- Recognition as Partner, including brand on digital and print event marketing material and promotional opportunities.

### EVENT WEBSITE

- Your logo will featured on the homepage.
- 100-word listing and logo with URL in the partners section on the website.

### EVENT GUIDE

- Corporate logo on Partner Page.
- 100-word listing, corporate logo and web address.
- Half-page colour advertisement in the Event Guide.

### OFFICIAL EVENT APP

- 100-word listing, logo and web address with link.
- Corporate logo on Partner Section.
- Push notification to advertise your presence/partnership, 1 notification per day recognising you as Coffee Station Partner

### ONSITE SIGNAGE

- Promotion of logo on signage at the event.

### ADDITIONAL BRAND EXPOSURE

- Your brand is likely to be captured in event photography, video and social media and used for marketing for future events.

### POST EVENT

- Post event report.
- Selected event recordings available on demand and promoted post event.

**2 AVAILABLE | EARLY BIRD A\$9,900 INC. GST**

<sup>^</sup> please check with our sales team for further details and to confirm format and delivery deadlines.

# CAFÉ & COFFEE PARTNERS





**Target your specific market segment, choose Day 1 or Day 2 of the featured **CONFERENCE STREAMS**, either way your brand will be at the centre of attention for the 300+ attendees in each session.**

**THE OPPORTUNITY**

- Branding of chosen conference stream (as agreed with the organiser).
- One pull-up banner at the Conference Stage of the chosen stream (partner provided).
- Supply branded materials or products to give on the seats e.g. Seat drops.
- Logo recognition throughout on conference holding slides.
- Logo on lectern signage.
- Logo on digital program.
- Recognition as Partner, including brand on digital and print event marketing material and promotional opportunities.
- Speaking opportunity in the program (organiser agreed).

**EVENT WEBSITE**

- Your logo will be featured on the homepage.
- 100-word listing and logo with URL in the partners section on the website.

**EVENT GUIDE**

- Corporate logo on Partner Page.
- 100-word listing, corporate logo and web address.
- Half-page colour advertisement in the Event Guide.

**OFFICIAL EVENT APP**

- 100-word listing, logo and web address with link.
- Corporate logo on Partner Section.
- Push notification to advertise your presence/ partnership – 1 notification recognising you as conference stream partner.

**ONSITE SIGNAGE**

- Promotion of corporate logo on signage at the event.

**ADDITIONAL BRAND EXPOSURE**

- Your brand is likely to be captured in event photography, video and social media and used for marketing for future events.

**POST EVENT**

- Post event report.
- Selected event recordings available on demand and promoted post event.

**6 AVAILABLE | EARLY BIRD A\$13,125 INC. GST**

**CONFERENCE  
STREAM PARTNERS**

**Your opportunity to showcase your latest on-road, off-road and heavy ZERO-EMISSION VEHICLES options including:**

- Exhibition opportunity to showcase your latest on-road, off-road and heavy ZERO-Emission vehicles including: chemically stored electricity (batteries and fuel cells); hydrogen; bio-fuels; non-fossil methane or natural gas; and other biomass sources.

**DISPLAY SPACE & FURNITURE**

- 6 x 3m raw carpeted area + one high round table and two stools.

**EVENT WEBSITE**

- 100-word listing and logo with URL in the partners section on the website.

**EVENT GUIDE**

- 50-word listing, corporate logo and web address.
- Quarter-page colour advertisement in the Event Guide

**OFFICIAL EVENT APP**

- 100-word listing, logo and web address with link
- Corporate logo on Partner Section.

**ONSITE SIGNAGE**

- Promotion of corporate logo on signage at the event.

**ADDITIONAL BRAND EXPOSURE**

- Your brand is likely to be captured in event photography, video and social media and used for marketing for future events.

**POST EVENT**

- Post event report.
- Selected event recordings available on demand and promoted post event.

**4 AVAILABLE | EARLY BIRD A\$7,245 INC. GST**

**Partner spaces are limited to ensure a high buyer to seller ratio, however **ADDITIONAL PARTNER OPPORTUNITIES** may be negotiated with our sales team.**

**Do you have a different idea? Please contact our sales team to discuss.**

**EXAMPLES INCLUDE:**

- Get your brand all over our co-working space.
- Branded wayfinding points.
- Privacy pods.
- Recharge stations.



**EV & ADDITIONAL PARTNERSHIP OPPORTUNITIES**





# EXHIBITION OPTIONS

## RAW SPACE ONLY

- All construction, flooring, power, decoration and furniture hire is to be booked and paid for by the exhibitor.
- All 'raw space' stands must submit technical plans and a risk assessment by the due date for approval.
- Once built, no part of the stand build is permitted to project outside the allocated space.

Further information and requirements for raw space stands will be included in the Exhibitors Manual.

## SHELL SCHEME STAND

### 1. WALLS

- 2.5m high Octanorm structure with Melamine infill panels.

### 2. FASCIA

- Polished aluminium fascia, 500mm deep.
- One Digital Print fascia sign consisting of one company name, stand number and show logo per stand.

### 3. LIGHTING

- 2 x Track spotlights per 9sqm, lights fixed to the inside of front fascia.
- Note: If you choose to have your fascia panel removed, the 2 x LED track spotlights will be replaced with 1 x LED arm light with equivalent wattage/lumens.

### 4. POWER

- 1x 4amp power outlet per stand.

### 5. FLOORING

- Flooring will be made up of 1m x 1m carpet tiles in charcoal grey.

**EARLY BIRD PRICES**

OPTION	MEMBER PRICE	NON-MEMBER PRICE
9m <sup>2</sup> SHELL BOOTH	A\$7,500	A\$8,300
18m <sup>2</sup> SHELL BOOTH	A\$13,900	A\$15,500
18m <sup>2</sup> RAW BOOTH	A\$12,500	A\$13,800
36m <sup>2</sup> RAW BOOTH	A\$23,500	A\$25,000
54m <sup>2</sup> RAW BOOTH	A\$33,500	A\$37,100

All prices in Australian dollars and are inclusive of Goods and Services Tax (GST). Pricing correct as of MAY 2022

## FURNITURE PACKAGES

Enhance your booth and attract delegates  
With a **FURNITURE AND MARKETING PACKAGE**.

### 1. STARTER PACKAGE

- 1 x Trestle Table
- 1 x Tablecloth Black
- 2 x Kelly Chairs - Blue
- 1 x Waste Bin

**EARLY BIRD A\$290 INC. GST**



### 2. MEETING PACKAGE

- 3 x Uni Chairs
- 1 x Uni Hex Table
- 1 x Zig Zag Brochure Stand

Chairs and table available in white, black, blue or red.

**EARLY BIRD A\$500 INC. GST**



### 3. DESIGNER PACKAGE

- 3 x Expo Bar Stool
- 1 x Expo Bar Table
- 1 x Regent Small Cupboard
- 1 x Zig Zag Brochure Stand

Stools and table available in white, black, blue, red or orange.

**EARLY BIRD A\$850 INC. GST**



## EVENT GUIDE MARKETING PACKAGES

### STANDARD (Complimentary)

- 50-word company profile
- Logo and product listings
- Quarter-page colour advertisement.

### NEED MORE EXPOSURE FOR YOUR BRAND?

Upgrade your Marketing Pack to Standard or Premium Upgrade.

#### A. STANDARD UPGRADE

- 100-word company profile
- Logo and product listings
- Half-page colour advertisement.

**EARLY BIRD A\$700 INC. GST**

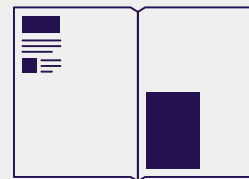
#### B. PREMIUM UPGRADE

- 200-word company profile
- Logo and product listings
- Full page advertisement.

**EARLY BIRD A\$950 INC. GST**

**FURNITURE  
& MARKETING  
PACKAGES**

EVENT GUIDE ADVERTISEMENTS



**STANDARD (Complimentary)**  
Quarter page ad



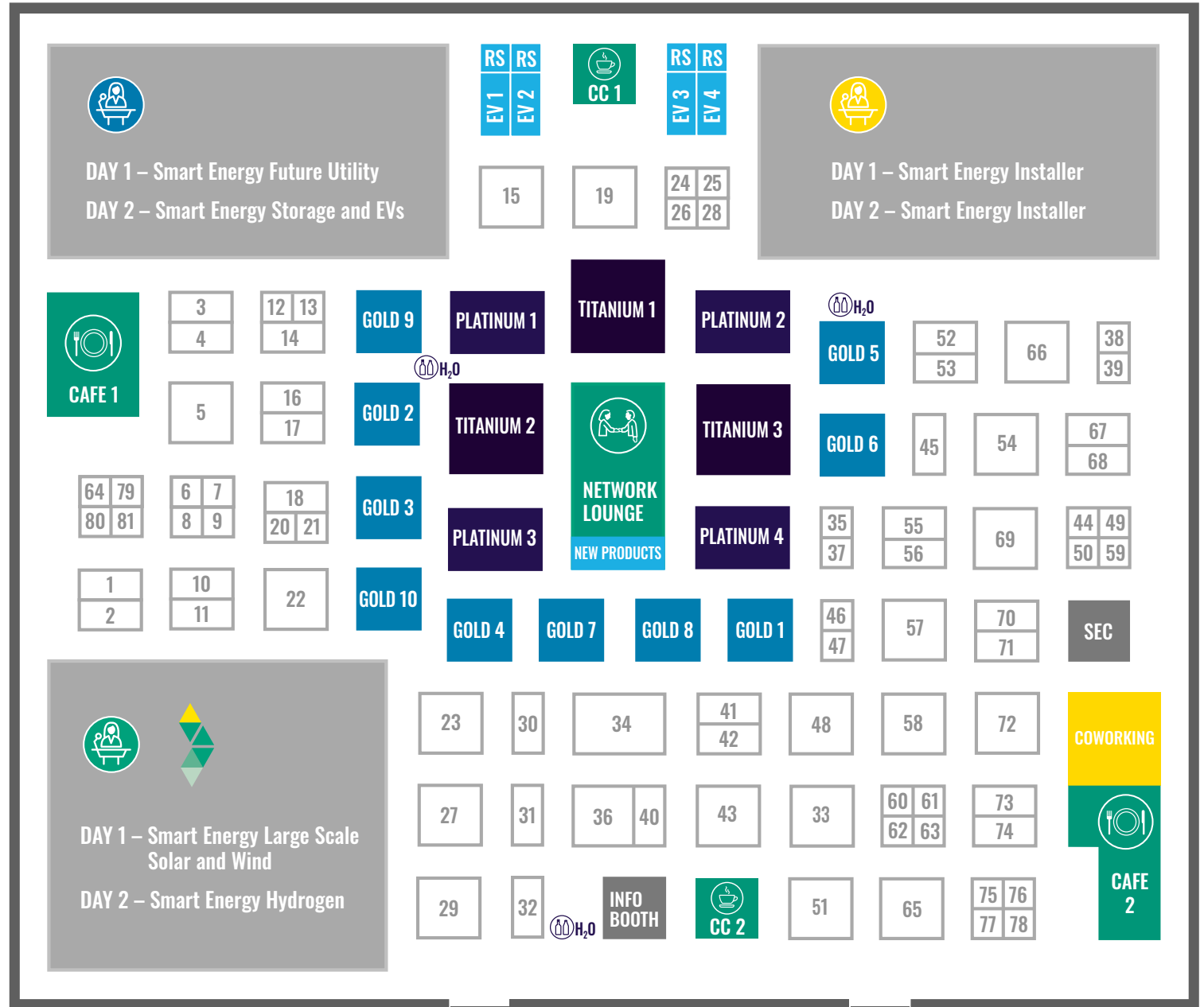
**A. STANDARD UPGRADE**  
Half page ad



**B. PREMIUM UPGRADE**  
Full page ad

All prices in Australian dollars and are inclusive of Goods and Services Tax (GST).

# 2023 FLOOR PLAN



PLEASE NOTE: This plan is for illustrative purposes only and is subject to change



## 2022-2023 PROMOTIONAL

**SMART ENERGY 2023** will engage in a targeted marketing and communications campaign in the lead up to, during and post-event.

### PROGRAM INCLUDES:



**2 x WEBSITES:**  
Official & Smart Energy Council



**20+ EDMs**



**SOCIAL MEDIA:**  
Regular updates



**MULTI-MEDIA PRESENCE:**  
Official App



**ONLINE:**  
Ads in Google, social media & renewable mags



**INDUSTRY MAGAZINE:**  
Ads in 4 x mags. various sizes



**EVENTS LISTINGS:**  
International & domestic



**PR PROGRAM:**  
Mainstream & industry media

## CONTACT OUR SALES TEAM TODAY!

Make sure you **BOOK EARLY TO SECURE THE BEST spaces and partnership packages for your brand.**

A signed booking form and 10% upfront is all it takes for you to secure your 2023 spot!



## ALISTAIR McGRATH-KERR

**SALES MANAGER**

alistair@smartenergy.org.au  
M + 61 499 345 013  
PO Box 231 Mawson ACT 2607



## MARIANNE FANG

**CHINA SALES MANAGER**

marianne@smartenergy.org.au  
或添加微信 M 188 9698 3297  
PO Box 231 Mawson ACT 2607

# BIGGER & BETTER EVERY YEAR!

## THE SMART ENERGY CONFERENCE & EXHIBITION

The International Convention Centre in Darling Harbour, Sydney is the ideal place for the Smart Energy Council to hold this world-class solar, storage and smart energy management event.

**Every year our happy exhibitors and partners re-book following successful shows.**

In 2023, we are aiming grow the exhibition floor space to attract more visitors, exhibitors and speakers over the two-days which will make it the biggest and best Australian smart energy event.



**Maximize your brand exposure with professional event content of PHOTOGRAPHY AND VIDEO PACKAGES:**

- Great value 1-minute video focusing on your brand & products or a speaker.
- Quality photography package of your booth & team.
- Extra exposure – we promote it via Smart Energy Council channels.
- Quick turnaround – you receive your content within 48 hours!

**– STANDARD PACKAGE:**

- Your booth, products & staff.
- Your brand representative short recording to camera.
- SEC & your brand logo.
- Link to your website.
- 10 edited images of your booth, products, staff, high res + optimised for social media.

**10 AVAILABLE | EARLY BIRD A\$3,300 INC. GST**

**– PREMIUM PACKAGE:**

- All standard package inclusions, plus
- John Grimes endorsement/product review or recommendation.
- No scripting or content planning needed from you.
- Premium photo package: 50 edited images including your speakers.

**5 AVAILABLE | EARLY BIRD A\$4,950 INC. GST**

# PHOTOGRAPHY & VIDEO PARTNERSHIP OPPORTUNITIES





**SEE YOU AGAIN IN 2023!**





# EXHIBITOR/PARTNER TERMS & CONDITIONS



The Organiser of the Smart Energy Conference & Exhibition is the Australian Solar Energy Society Limited t/a Smart Energy Council.

Any supplier is eligible to apply for participation. Exhibitors are expected to offer professional and attractive exhibits and to share in the promotion of the Event to ensure the best attendance, and to reflect positive outcomes on the Organisers, all Exhibitors/ Partners and all attendees.

Exhibitors who also book a Partnership for the event will be assigned prominent positions on the exhibition floor plan. All other applications are accepted, and booths assigned according to the date the application form is received.

## EXHIBIT/PARTNER FEES

The Exhibitor/Partner will pay the Organiser the total amount in the manner set out overleaf.

## EXHIBITORS/PARTNERS' LIABILITIES

Every Exhibitor/Partner must comply with all applicable laws and agree to indemnify and hold blameless the Organiser in respect of any claim for any loss or damage of any kind arising out of or in conjunction with the Event.

The Organiser will not be liable for the negligence of any Exhibitors/Partner prior, during or following the Event and each Exhibitor/Partner agrees to indemnify and hold blameless the Organiser in respect of any claim for loss or damage of any kind arising out of or in conjunction with the Event.

Exhibitors/Partner agree to indemnify the Organiser against all liability in respect of any action taken against the Organiser in respect of Exhibitor/ Partner samples of any kind whether such samples be sold or given away free and including any legal costs and expenses and any compensation costs and disbursements paid by the Organiser on the advice of Counsel to compromise or settle any such claims.

Notwithstanding the indemnity hereby given, the Exhibitor/Partner undertakes to arrange appropriate third-party liability insurance. Where there is more than one Exhibitor/Partner occupying space their liability will be joint and several.

## INSURANCE/SECURITY

Neither the Organiser nor the exhibition venue will be responsible for the safety of any Exhibitor/Partner or property of any Exhibitor/Partner or any other person, for the loss or damage of, or destruction to same, by theft or fire or any other cause, or for any loss or damage sustained by the Exhibitor/Partner by reason of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lockouts, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organiser or for any loss or damage occasioned, if by reason of happenings of any such event the opening of the Event is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the Event. The Exhibitor/Partner agrees and undertakes to insure in their full replacement value the contents of their stand and all associated equipment and materials.

The Organisers may, in the event of any unforeseen circumstances which render it necessary, mend or alter the location of the stand allocated to the Exhibitor/Partner and the Exhibitor/Partner undertakes to agree to any alteration to the site or the space reallocation by the Organiser. Exhibitors/ Partners are responsible for the safety and security of their products, display and stand. During the move in and out period, material should not be left unattended at any time.

Whilst every care will be taken no responsibility will be accepted. All Exhibitors/Partners are to insure against public liability, theft and other damages. The Organiser will not be held responsible for any loss or damage to any product exhibited. The Exhibitor/Partner will be responsible for any damage to the walls or the floor of the venue.

## CANCELLATIONS

The Organiser is not liable in any respect to any Exhibitor/Partner should the event be canceled, rescheduled or relocated for any reason. The Organiser or presenters may postpone or amend the time for the holding of the exhibition and will not be liable for any loss occasioned. This right will be exercised only where circumstances arise to make it necessary.

In the case of postponement of the conference, the Organiser will provide the full amount paid by the Exhibitor/Partner as a credit for the rescheduled equivalent Smart Energy Council conference. This credit entitles the Exhibitor/ Partner to the owed benefits set out in the current agreement between the parties. In case of cancellation, the Organiser will give a full refund of the total amount paid by the Exhibitors/Partners, excluding the 10% non-refundable upfront payment.

In the event that an Exhibitor/Partner cancels, cancellation must be made in writing and sent to [info@smartenergy.org.au](mailto:info@smartenergy.org.au). Upon an Exhibitor/Partner cancellation the Organiser will refund 50% of total amount if notification is received 90 days prior to the event date. No refunds will be made available after this date. The 10% upfront payment is non-refundable.

## SERVICES, SET-UP & DISMANTLING

Exhibits must be set up, packed down and removed according to the times stated by the Organiser's schedule included in the Event's Exhibitor Manual. Exhibitors/Partners agree to keep their booths open during published hours and are not to dismantle booths until after closing time and according to the Organiser's move-in/move-out schedule.

Exhibitors/Partners are cautioned to assure the safety of small valuable items when not in attendance at their Exhibit booths as may be occupied by the Exhibitor/Partner.

## STORAGE/CLEANING

No storage space is provided, all cartons and boxes are to be removed before the event opens. Exhibitors/Partners must keep booths clean, safe and tidy at all times and must not spread displays out to aisles and non-designated areas. Exhibitors/Partners are required to keep their booths clean per the NSW Government's COVID-19 cleaning standards.

## PRIVACY

In registering for this event relevant details will be incorporated into an Exhibitor/Partner list and made available to parties directly related to the Exhibition. This information may also be added to a database for future Exhibitions. Please contact the Organiser if you do not want your details to be added to this database.

## GENERAL

All Exhibitors/Partners and their representatives, employees, contractors, subcontractors and attending guests will comply with these conditions, and the rules and regulations stipulated by the Organiser and/or the venue, and all applicable state and federal laws. The Organiser reserves the right to prohibit or reject any Exhibitor/Partner or their representative, employee, contractor, subcontractor or guest in the case of a failure to comply with this provision. All Exhibitors/Partners and their representatives, employees, contractors, subcontractors and attending guests agree to dress in professional and appropriate business attire for the duration of the event. All Exhibitors/ Partners and their representatives, employees, contractors, subcontractors and attending guests agree to boycott the event if displaying any symptoms relating to COVID-19.

The SEC advises that all Exhibitors/Partners and their representatives, employees, contractors, subcontractors and attending guests regularly check the NSW Government's website for current public health advice.

All Exhibitors/Partners agree to conduct their activities in a professional and business-like manner. All Exhibitors/Partners agree to act only from their allocated stand and only throughout the duration of the Event.

All Exhibitors/Partners agree to pay the applicable amount in Australian dollars, as indicated on the accompanying pages and any applicable GST within 7 days of receipt of tax invoices.

In the event of non-payment of any fees due pursuant to the attached schedule or in the event of a breach of any condition on the part of any Exhibitor/Partner, all fees paid hereunder will be absolutely forfeited at the Organiser's discretion. The Exhibitor/ Partner will have no right to occupy any space allocated and will have no claim against the Organiser.

In the event of forfeiture for any reason the Exhibitor/Partner will not be released from any liability pursuant to these conditions.

Neither the Organiser nor the exhibition venue will be held responsible for the safety of any Exhibitor/Partner or the property of any Exhibitor/Partner or associated person. This includes the loss, damage, or destruction of property, by theft, fire or any other cause; or for any loss or damage sustained by the Exhibitor/Partner by reason of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes, lockouts, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organiser. Neither the Organiser nor the exhibition venue will be held responsible for any loss or damage occasioned, if by reason of happenings of any such event the opening of the event is prevented, postponed, delayed or abandoned; or if the building becomes wholly or partially unavailable for the holding of the event.

The Exhibitor/Partner agrees and undertakes to insure in their full replacement value the contents of their stand and all associated equipment and materials.

# STANDARD APPLICATION & CONTRACT (all prices inc GST)

## 1) EXHIBITION BOOTH & MARKETING

COMPANY NAME (LEGAL ENTITY): \_\_\_\_\_

COMPANY NAME (TRADING AS): \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

POSITION: \_\_\_\_\_

POSTAL ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

ABN: \_\_\_\_\_

EMAIL: \_\_\_\_\_

OPTION PLEASE TICK	PRICE	MEMBER PRICE	PREFERRED BOOTH #
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### A. EXHIBITION BOOTH

<input type="checkbox"/> 9m <sup>2</sup> Shell Booth *	A\$8,300	A\$7,500	_____
<input type="checkbox"/> 18m <sup>2</sup> Shell Booth *	A\$15,500	A\$13,900	_____
<input type="checkbox"/> 18m <sup>2</sup> Raw Booth ^	A\$13,800	A\$12,500	_____
<input type="checkbox"/> 36m <sup>2</sup> Raw Booth ^	A\$25,000	A\$23,500	_____
<input type="checkbox"/> 54m <sup>2</sup> Raw Booth ^	A\$37,100	A\$33,500	_____

### B. FURNITURE PACKAGE

<input type="checkbox"/> Starter Package	A\$290		
<input type="checkbox"/> Meeting Package	A\$500		
<input type="checkbox"/> Designer Package	A\$850		

### C. MARKETING PACKAGE UPGRADE

<input type="checkbox"/> Complimentary	A\$0		
<input type="checkbox"/> Standard Upgrade	A\$700		
<input type="checkbox"/> Premium Upgrade	A\$950		

### D. SMART ENERGY MAGAZINE ADVERTISING (Conference & Exhibition edition inserted into all Event Bags)

<input type="checkbox"/> Full-page Advertisement	A\$2,860		
<input type="checkbox"/> Half-page Advertisement	A\$1,980		

\* Shell Scheme stands include fascia board, carpet, 2 spotlights, 1x 4-amp power point. ^ Raw Space has no inclusions, all stand construction, flooring, power and furniture requirements to be booked and paid by exhibitor.

TOTAL (A + B + C + D) =

A\$ \_\_\_\_\_

10% deposit due 7 days following your booking.  
45% due 30 November 2022. 45% due 28 February 2023. EB prices are only valid if paid in full by 30 June 2022. Prices will increase from 1 July 2022. All fees have to be paid in full prior to the event.

Check, sign & post this contract to: Smart Energy Council, PO Box 231, Mawson ACT 2607

Or scan & email to: [riak@smartenergy.org.au](mailto:riak@smartenergy.org.au) More Info: [Ria Kelleher 0450 080 182](tel:0450080182)

## 2) PARTNERSHIP PACKAGES

<input type="checkbox"/> Titanium Partnership (3 Available)	A\$56,385	A\$ _____
<input type="checkbox"/> Platinum Partnership (4 Available)	A\$42,315	A\$ _____
<input type="checkbox"/> Gold Partnership (10 Available)	A\$27,825	A\$ _____
<input type="checkbox"/> Event App Partnership (Exclusive)	A\$7,900	A\$ _____
<input type="checkbox"/> Registration Desk Partnership (SOLD)	A\$15,540	A\$ _____
<input type="checkbox"/> Entrance Feature Partnership (Up to 3 Available)	A\$34,500	A\$ _____
<input type="checkbox"/> Lanyard Partnership (Exclusive)	A\$15,246	A\$ _____
<input type="checkbox"/> Name Badge Partnership (Exclusive)	A\$10,490	A\$ _____
<input type="checkbox"/> Event Guide Partnership (Exclusive)	A\$11,235	A\$ _____
<input type="checkbox"/> Event Bag Partnership (Exclusive)	A\$15,246	A\$ _____
<input type="checkbox"/> Corporate Merchandise Partnership (2 Available)	A\$4,410	A\$ _____
<input type="checkbox"/> Event Bag Insert Partnership (5 Available)	A\$3,200	A\$ _____
<input type="checkbox"/> Delegate Prize Partnership (Exclusive)	A\$4,410	A\$ _____
<input type="checkbox"/> Water Station Partnership (Exclusive)	A\$7,500	A\$ _____
<input type="checkbox"/> Networking Drinks Day 1 Partnership (Exclusive)	A\$28,000	A\$ _____
<input type="checkbox"/> Networking Drinks Day 2 Partnership (Exclusive)	A\$15,000	A\$ _____
<input type="checkbox"/> Network Lounge Partnership (Exclusive)	A\$13,860	A\$ _____
<input type="checkbox"/> Meeting Room Partnership (please discuss pricing with the sales team)	A\$ _____	A\$ _____
Meeting Room details _____		

<input type="checkbox"/> Café Partnership (2 Available)	A\$13,900	A\$ _____
<input type="checkbox"/> Coffee Station Partnership (2 Available)	A\$9,900	A\$ _____
<input type="checkbox"/> Conference Stream Partnerships (6 Available)	A\$13,125	A\$ _____
<input type="checkbox"/> Zero-Emissions Vehicle Partnership (4 Spaces)	A\$7,245	A\$ _____
<input type="checkbox"/> Photography & Video Package – Standard (10 Available)	A\$3,300	A\$ _____
<input type="checkbox"/> Photography & Video Package – Premium (5 Available)	A\$4,950	A\$ _____

### E.

### TOTAL

A\$ \_\_\_\_\_

A. Exhibition Booth Total	A\$ _____
B. Furniture Package	A\$ _____
C. Marketing Package Upgrade	A\$ _____
D. Smart Energy Magazine Advertising	A\$ _____
E. Partnership Package Total	A\$ _____

## CONTRACT TOTAL (ALL PRICES IN AUSTRALIAN \$ & INC GST)

A\$ \_\_\_\_\_

I have read & agree to the exhibition terms & conditions (May 2022) detailed on previous page.

NAME: \_\_\_\_\_

POSITION: \_\_\_\_\_

COMPANY: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Prices correct as of May 2022

smartenergyexpo.org.au

**SAVE THE DATE**  
**3 - 4 MAY 2023**

# SALES TEAM



**SALES MANAGER**

**ALISTAIR McGRATH-KERR**

alistair@smartenergy.org.au

**M** + 61 499 345 013

PO Box 231 Mawson ACT 2607



**CHINA SALES MANAGER**

**MARIANNE FANG**

marianne@smartenergy.org.au

或添加微信 **M** 188 9698 3297

PO Box 231 Mawson ACT 2607

